





## **Investing In Our Communities**

Artemis Gold's Blackwater Mine Community Sponsorship Program reflects our corporate belief that communities should benefit from our operations, both in the short and long term. We invest in sustainable community development.

The aim of our Community Sponsorship Program goes beyond traditional philanthropic corporate donations and strives towards creating a meaningful and lasting positive impact within the Mine region.

# **Qualifying for Funding**

We all benefit from the many local organizations and volunteers who generously contribute to the health and well-being of our community, and we understand that there are numerous worthwhile causes and groups requiring financial support.

Approved social investment initiatives are funded through the Mine's Community Sponsorship Program.

Through this program, we strive to help organizations create meaningful and lasting positive changes. We fund local initiatives that deliver measurable benefits to a broad range of people in the communities in the region in which we operate.

Our funding approach goes beyond traditional charitable donations to strategic social investment so that organizations, programs, projects, and the community-at-large can develop the needed skills beyond the Mine's projected lifespan.

Because we receive many applications annually, we invite you to review this information carefully and conduct an assessment, using the Applicant Checklist to decide if your organization, project, or initiative not only qualifies but would also stand out as being aligned with the community's development needs and the Mine's social investment strategy.

## **Applicant Checklist**

My organization is registered as a non-profit	YES	NO
My organization is located within the Mine regions	YES	NO
My organization is able to keep records and report on a project	YES	NO
My organization understands the Mine's social investment strategy	YES	NO
My project meets an identified community priority or need	YES	NO
My project can become sustainable without long-term, ongoing funding	YES	NO
My project, service, or program can keep running after funding ends	YES	NO
My project has broad community impact beyond a limited clientele	YES	NO
My project will result in high positive visibility for the Mine	YES	NO

If you answered No to any one of the questions above, please contact the Community Office for assistance or to discuss your initiative or project before applying. We are here to help! Artemis Gold Inc. - Blackwater Community Office

Phone: 250.567.3276 or email: office.blackwater@artemisgoldinc.com



# Supporting our Communities Through Strategic Social Investment

#### Our Goal

To move beyond traditional philanthropic donations to strategic social investments that create long-term community benefits.

#### Areas of Investment

The Sponsorship Committee will consider applications and provide funding to organizations and initiatives that focus on our four principal objectives:

Arts & Culture	Focusing on First Nations, including visual and performing arts organizations, libraries, museums, cultural centres.
Education	Specifically, institutions of higher education with particular emphasis on mining related professions at the undergraduate and graduate levels.
Health	Focusing on programs that will have broad based benefits to the local communities in which Artemis Gold operates.
Social & Community	Includes entities providing services to the community at large to stimulate sustainable development

#### What We Will Fund

We will accept applications for programs, projects, or initiatives that:

- Are submitted by a registered, local, non-profit organization located within the Project region, which encompasses Burns Lake east to Prince George, south to Anahim Lake, and north of Vanderhoof to Fort St. James. (Generally, an organization must be registered with Canada Revenue Agency and be able to provide official tax receipts).
- Address an identified community need, issue, or existing gap and that are aligned with Artemis Gold's corporate values.
- Leverage partnerships with other local organizations as much as possible.
- Set out clear objectives, including key performance indicators and targets that are specific, measurable, realistic, and time bound.
- Have demonstrable benefits to the broader community and make a net positive contribution to sustainable community development.
- Do not replace or duplicate existing programs or services.
- Are or can become sustainable (i.e., not financially dependent the Mine as a long-term source of funding).
- Help strengthen and/or enhance Artemis Gold's corporate citizenship, social performance, and community visibility.



## What We Will NOT Fund

We will not fund any organization, program, or project that conflicts with our Code of Conduct or our regulatory, licensing, or any other statutory requirement or commitment.

In addition, we are unlikely to fund the following:

- Religious or political donations, associations, or activities
- Advertising and promotions
- Sports teams' jerseys and/or travel
- Individual sport teams (tournaments as a whole may be considered)
- Individual pursuits, except for exceptional circumstances
- Advocacy or Lobbying groups
- Private groups, clubs, associations, or organizations where membership is limited to a certain segment of the population or group
- Professional associations or memberships in organizations or associations
- Commercial requests, including funding for private or public companies
- Debt reduction campaigns
- Telephone or commercial solicitations
- Contests, raffles, or other activities centered around tickets/prizes
- General fundraising appeals and events such as walks/runs, telethons, etc. Exceptions may be allowed for fundraisers where 100% of proceeds are allocated to local programs and services that will benefit the broader community or where employees are engaged in the fundraiser.
- Indirect fundraising activities such as charity golf tournaments, dinners, dances, etc. (Exceptions may be allowed for fundraisers where 100 percent of proceeds are allocated to local programs and services that will benefit the broader community)
- Projects or activities that require ongoing operating funds or that create financial dependence on the Mine
- Organizations and/or projects that have already received substantial financial support from Artemis within the current fiscal year



## **Application Process**

All requests for donations must be made using the application form available at the back of this package.

Please do not submit general requests for donations or form letters/emails requesting non-specific amounts.

### **Evaluation of Applications**

Applications are reviewed and evaluated internally by the sponsorship committee at least once every quarter.

Please note that the Project Community Sponsorship Committee meetings are held in March, June, September, and December.

Application deadline dates are February 28, May 31, August 31, and November 30, respectively.

All applicants need to take into consideration the application deadlines and submit their applications prior to the Committee meetings. Submissions received up to and including the application deadline will be given priority consideration by the sponsorship committee.

Important: The Mine and its Committee may decide to provide funding for the full amount requested, partial funding, or no funding (i.e., declining application).

## Information Needed to Apply

- Full name, mailing address, telephone number, of the key contact for your organization
- Your national, provincial, or local affiliations
- A brief description of your organization, its history, goals and achievements
- The nature of the campaign for which you are making a request and the specific benefits that will be derived from it
- The amount of the donation you are requesting and its relation to overall campaign funding (i.e., other sources of contributions, including government funding)
- The names of the officers and members of your governing board
- Your most recent financial statements
- Your charitable registration and PST numbers



# Community Sponsorship Application Form

#### Please note the following quarterly deadlines for sponsorship applications:

- February 28 for events between April 1 and June 30
- May 31 for events between July 1 and September 30
- August 31 for events between October 1 and December 31
- November 30 for events between January 1 and March 31 of the following year

Date of Application	Organization Name		
If applicable the: Charitable Registration Number or District or Municipality Number			
Primary Contact	Contact Phone #		
Position with Organization	Contact Email		
Name of Officers			
Mailing Address	City		
Province	Postal Code		
Requested Amount	Date of Event		
Number of Attendees/Participants (appx)			
Please describe how sponsors/donors are acknowledged prior to, during, and after the event/activity/project).			
Please describe the purpose for these requested funds			
Illustrate how your event supports the Artemis' funding objectives as outlined on page 3			
Brief description of your organization, its history, goals, and achievements (Please attach a separate page if required)			

#### Completed Forms accepted by email office.blackwater@artemisgoldinc.com